

2017-2018 Dr. Martin Luther King, Jr. Art and Writing Contest

Theme: Courage: The Solution to Fear

Dear Students/Parents,

You are encouraged to submit your work for the Dr. Martin Luther King, Jr. Art & Writing Contest. Martin Luther King Jr. was a minister and activist who was a pivotal leader in the Civil Rights Movement. He had a strong role in the advancement of civil rights using the tactics of nonviolence and civil disobedience.

Contest Prompt

On March 8, 1965 in Selma, Alabama, the Rev. Martin Luther King, Jr. spoke from the pulpit. He spoke these words: "A man dies when he refuses to stand up for that which is right. A man dies when he refuses to stand up for justice. A man dies when he refuses to take a stand for that which is true." How do you interpret these words to show courage? Make your answer heard through your art, video, or writing.

Contest Objectives

- To encourage students to understand that Dr. King's historic words can influence our actions today
- To empower students to impact our community by embracing and modeling Dr. King's philosophies
- To bring focus and attention to opportunities to be courageous
- To inspire students to use arts, video, and writing as active forms of creative expressions

You may submit creative artwork, a video (.mp4, .mov, .wmv, .avi, .mpg, .mpeg; 350MB limit size), and/or an original writing piece. All work must be of your own original creation. Your name cannot be on the front of the work. Your work will be judged at the school level and the top winner in K-2, 3-5, 6-8, and 9-12 grade bands will be submitted for the district-wide contest. The district will then judge school-wide entries and district-winners will be announced in December. Winners and their work will be celebrated at the Awards Ceremony at the National Observance Day Ceremony on January 15, 2018.

The rubrics are attached.

Please submit your work to Mrs. Holbrook by Monday, November 20, 2017.

Good luck and we look forward to seeing your work aligned to the theme: Courage: A Solution to Fear.

Writing Rubric

| | | | | | Points |
|---|--|--|---|--|--------|
| Criteria | 1 | 2 | 3 | 4 | |
| <p>Demonstrate an understanding of Dr. Martin Luther King, Jr.'s dream for equality and its relevance in the 21st Century through the theme, "Courage: The Solution to Fear"</p> | <p>Work does not explain the theme; nor address the prompt. Ideas do not contain meaningful or varied supporting evidence. Work includes rote repetition of Dr. King's words providing a limited understanding of the courage that Dr. King spoke up for and continues to speak for through his words.</p> | <p>Work somewhat explains the theme and somewhat addresses the prompt. Few ideas contain meaningful or varied supporting evidence. Work includes some rote repetition of Dr. King's word demonstrating a basic understanding of the courage that Dr. King spoke up for and continues to speak for through his words.</p> | <p>Work generally explains the theme and generally addresses the prompt. Ideas generally contain meaningful and varied supporting evidence. Work includes general synthesizing of Dr. King's words with little rote repetition, demonstrating a general understanding of the courage that Dr. King spoke up for and continues to speak for through his words.</p> | <p>Work clearly explains the theme and clearly addresses the prompt. All ideas contain meaningful and varied supporting evidence. Work specifically synthesizes Dr. King's words with little or no rote repetition, demonstrating a high degree of understanding of the courage that Dr. King spoke up for and continues to speak for through his words.</p> | _____ |
| <p>Apply rules of writing structure and organization. Present ideas in a logical and focused manner.</p> | <p>Work lacks a clearly identifiable and connected opening and/or closing. Ideas presented lack focus, appear randomly organized, and are very difficult to follow.</p> | <p>Work includes either an opening or closing but lacks clarity and connection to the main ideas presented. Attempts an organizational structure but generally lacks a singular focus and is somewhat difficult to follow.</p> | <p>Work generally includes an opening and closing which connect to the main ideas presented. Generally maintains an organizational structure throughout the piece with a logical progression. Work is focused and generally easy to follow.</p> | <p>Work definitely includes an opening and closing that are connected to the main ideas presented. Ideas are highly focused and progress in a logical manner. Work is focused and very easy to follow.</p> | _____ |
| <p>Apply rules of grammar and mechanics</p> | <p>Work contains numerous errors in applying the rules of grammar and mechanics that impede overall understanding.</p> | <p>Work contains many errors in applying the rules of grammar and mechanics that begin to impede overall understanding.</p> | <p>Work contains few errors in applying the rules of grammar and mechanics that do not impede overall understanding.</p> | <p>Work contains no errors and exemplifies full command of the rules of grammar and mechanics.</p> | _____ |
| | | | | Total----> | _____ |

Art & Video Rubric

| Criteria | 4 | 3 | 2 | 1 |
|----------------------------------|--|---|---|--|
| Creativity/ Personal Voice | Innovative; in process, subject matter, or concept; Personal voice evident | Reasonably original in process, subject matter, or concept; Personal voice emerging | Little originality in process, subject matter, or concept; lack of personal voice | No originality, leaning towards cliché'; no evidence of personal voice |
| Craftsmanship/ Technical | Technically advanced, inventiveness with technique | Proficient use of materials, some experimentation evident | Minor problems with use of materials; little experimentation | Incompetent use of materials; no experimentation |
| Adherence to Theme | Original perspective aligned to theme | Average perspective aligned to theme | Little alignment to theme | No alignment to theme |